

Welcome to A/W lips uncovered, a guide dedicated to bringing you the lip looks that are set to be huge next season.

If you're a make-up artist searching for inspiration, this guide is sure to enhance your creativity and allow you to provide every client with a look they'll love.

With so many trends to choose from, you're sure to find a look to suit every client's personal style, whether they prefer a statement lip or like to keep things simple with neutral shades.



### **Barely-there ombre**

The nude lip has long been a popular trend within the make-up industry. Next season will see this classic look paired with a hint of pink colour at the centre of the lip, creating a stylish ombré effect. Not just for hair, on-trend ombré is now making its way into the world of beauty so why not incorporate this multi-tonal technique into your client's lip look.

## A/W lip trends

### Poppy red gloss

A classic red lip never goes out of fashion. Past seasons have favoured the matte red lip however, this Autumn/Winter will see the return of a 90's-inspired glossy lip. Pair your client's bold red lipstick with a slick of lipgloss for a look that's sure to make a statement.



### The blood-stained look

It's no secret that vampy lips are a staple trend during the cooler months. Taking inspiration from the carefree, party lifestyle of the nineties, next season's vampy lip combines smudged, imperfect application to create a blood-stained effect. Apply a bold, berry shade to your client's lips and ask them to blot to remove any excess colour for a faded, worn look.

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# Thank you

Thank you for reading this guide. We hope it's given you the inspiration you need to keep your clients on trend for A/W 2017.

Want to spread the word about what's hot for next season? Join in the conversation online using the hashtag [#AWBeautyTrends](#).